



GUJARAT TECHNOLOGICAL UNIVERSITY

(Established by Government of Gujarat under Gujarat Act No. : 20 of 2007)

(Accredited with A+ Grade by NAAC)

ગુજરાત ટેકનોલોજીકલ યુનિવર્સિટી

(ગુજરાત સરકારના ગુજરાત અધિનિયમ ક્રમાંક : ૨૦/૨૦૦૭ દ્વારા સ્થાપિત)

No: GTU/Academic/BBA_Guidelines/ 1263

Date: 20/02/2026

Guidelines for Bachelor of Business Administration

(Honours / Honours with Research) Program

w.e.f. A.Y. 2025-26

Ref 1): GTU/Academic/55AC/MoM/2026/104 dated: 16th December 2025

2): GTU Circular regarding Exit Option: GTU/Academic/2025/5589 dated: 17-07-2025

As per Ref-1 & 2, the following guidelines for the Bachelor of Business Administration (Honours / Honours with Research) programme are hereby notified.

1. Name of Program & Duration

1.1. **Name of Program:** Bachelor of Business Administration (Honours / Honours with Research)

1.2. **Duration:** 4 years (8 semesters)

1.3. **Branch:** No separate specialization or branch will be mentioned on degree certificate.

2. Entry & Progression

2.1 **Direct Admission:** From Academic Year 2025–26 all students will be directly admitted in 4-year Bachelor of Business Administration (Honours / Honours with Research) program.

2.2 **Teaching & Syllabus:** First six semesters (three years) will have the same teaching scheme and syllabus for all (i.e. BBA, BBA (Honours) & BBA (Honours / Honours with Research)).

3. Honours/Honours with Research Pathways

3.1 Opting for Honours:

- Any student can directly select the Honours pathway for the fourth year after successfully completing the first six semesters if he/she does not have any pending backlog at the time of opening the portal.

3.2 Opting for Honours with Research:

- Eligibility:** Minimum 8.0 CGPA (Equivalent to 75% marks), with no pending backlogs up to the Sixth Semester (CGPA will be calculated as per GTU norms).

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5 - Star Rating in GSIRF
(Gujarat State Institutional Rating Framework) - 2024



In Top 50 universities under the 'Innovation' category
and Top 100 under 'State Public University' category for 2025



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Computer Engineering (Cyber Security) Course
under 'Tier-1' category has been accredited by



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- **Selection Process:** Only eligible students can select the Honours with Research option at the time of opening the portal.

3.3 Students shall submit their choice (for Exit or Honours or Honours with Research) to their respective institutes after the publication of Semester-6 result.

3.4 GTU will publish a circular, specifying the timeline for institutes to collect and submit the choices of eligible students through GTU admin panel.

3.5 Students who fail to submit their choice or are found ineligible at the time of opening the portal shall be required to wait for the next announcement by the University.

4. Exit Options

4.1 After Three Years (Six Semesters):

- Students who are either not interested in or ineligible to continue to the fourth year may exit the program after completing three years and will be awarded a Bachelor of Business Administration (BBA) degree. The program name, as mentioned in Point No. 1.1, shall be printed on the marksheets up to Semester 6.
- This degree certificate shall be awarded with mentioning 'as a part of Bachelor of Business Administration (Honours / Honours with Research)'.

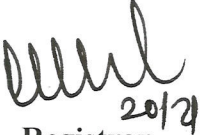
For example: **Bachelor of Business Administration** as a part of Bachelor of Business Administration (Honours / Honours with Research).

4.2 After Four Years (Eight Semesters):

- Upon completion of academic requirement students receive either **Bachelor of Business Administration (Honours)** or **Bachelor of Business Administration (Honours with Research)** degree based on their chosen pathway and eligibility.
- Accordingly, the marksheets for semester 7 and 8 shall explicitly reflect the nomenclature of the chosen pathway.

5. Degree Certificate:

In any case only one degree certificate will be issued.


20/7/24
Registrar

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